



2020 Sponsorship Levels

Copper Level Sponsor/Saddle Sponsor - \$2500

Cash or product sponsorship – product must benefit Copper Country awards program
Potential naming rights for arena, or a division, or set of events at CCPOR
Logo identification on the cover and full page ad in the CCPOR pattern book
Banner ad and hyperlink from APHC's website, to sponsor's website
Preferred stalling or vendor placement full year
Complementary indoor vendor space at CCPOR event
Banner placement – up to 3 sponsor-provided banners full year
Daily announcement at main show arena full year
Sponsor board/banner recognition at CCPOR show office
Facebook recognition within 2 weeks leading to CCPOR & each APHC show

Full Year APHC Sponsor for \$1000

Cash or product sponsorship- product must benefit APHC Awards Program or Hospitality
Current and New Full-year sponsors continue to retain benefits already in place for entire year
Banner ad and hyperlink from APHC's website, to sponsor's website
¼ page ad in every show pattern book
Complementary indoor vendor space at CCPOR event/at cost all other APHC shows
Preferred stalling or vendor placement full year
Placement of 2 sponsor-provided banners full year
Daily announcement at main show arena full year
Facebook recognition within 2 weeks leading to each APHC show

Show Level Sponsor for \$250

Cash or product sponsorship- product must benefit APHC Awards Program or Hospitality
Banner ad and hyperlink from APHC's website, to sponsor's website
¼ page ad in CCPOR pattern book
Complementary 10x10 indoor vendor space at CCPOR event
Placement of 3 sponsor-provided banner at CCPOR
Daily announcement at main show arena
Facebook recognition within 2 weeks leading to CCPOR

Award Program & Futurity Level Sponsor - \$150

Cash or product sponsorship – product must benefit APHC awards program or Hospitality Program
Banner ad and hyperlink from APHC's website, to sponsor's website
¼ page ad in CCPOR pattern book
Placement of 1 sponsor-provided banner
Daily announcement at main show arena
Sponsor board/banner recognition at show office
Facebook recognition within 2 weeks leading to CCPOR

Class Sponsorships - \$25 (Cash Sponsorship Only)

A Business Card ad in CCPOR pattern book
Recognition on class list in CCPOR pattern book
Announcement during class sponsored
Recognition as class sponsor on APHC's website

Sponsor & Vendor Guidelines

- Any sponsor, company, or club member may participate within the guidelines above, and receive the listed benefits. Full or Per-Show Sponsorships entitle the sponsor to a single vendor space as long as vendor guidelines are followed.
- All Sponsorships must be paid before production of the shows pattern book to receive full benefits. Deadline is one week prior to the show.
- Vendors wishing to sponsor will be held to current vendor guidelines per the following two weeks before the show.
 - Have signed application submitted to vendor chairperson meeting showground requirements
 - Check submitted to vendor chairperson
 - Ad for pattern book/website provided to vendor or sponsorship chairperson
- Donations to the APHC will be accepted at the discretion of the Sponsorship Committee