



## **2020-21 Sponsorship Levels**

### **Copper Level Sponsor/Saddle Sponsor - \$2500**

*Cash or product sponsorship – product must benefit Copper Country awards program*

- Potential naming rights for arena, or a division, or set of events at CCPOR
- Logo identification on the cover and full page ad in the CCPOR pattern book
- Banner ad and hyperlink from APHC's website, to sponsor's website
- Preferred stalling or vendor placement full year
- Complementary indoor vendor space at CCPOR event
- Banner placement – up to 3 sponsor-provided banners full year
- Daily announcement at main show arena full year
- Sponsor board/banner recognition at CCPOR show office
- Facebook recognition within 2 weeks leading to CCPOR & each APHC show

### **Full Year APHC Sponsor for \$1000**

*Cash or product sponsorship- product must benefit APHC Awards Program or Hospitality*

Current and New Full-year sponsors continue to retain benefits already in place for entire year

Banner ad and hyperlink from APHC's website, to sponsor's website

¼ page ad in every show pattern book

Complementary indoor vendor space at CCPOR event/at cost all other APHC shows

Preferred stalling or vendor placement full year

Placement of 2 sponsor-provided banners full year

Daily announcement at main show arena full year

Facebook recognition within 2 weeks leading to each APHC show

### **Show Level Sponsor for \$250**

*Cash or product sponsorship- product must benefit APHC Awards Program or Hospitality*

Banner ad and hyperlink from APHC's website, to sponsor's website

¼ page ad in CCPOR pattern book

Complementary 10x10 indoor vendor space at CCPOR event

Placement of 3 sponsor-provided banner at CCPOR

Daily announcement at main show arena

Facebook recognition within 2 weeks leading to CCPOR

### **Award Program & Futurity Level Sponsor - \$150**

*Cash or product sponsorship – product must benefit APHC awards program or Hospitality Program*

Banner ad and hyperlink from APHC's website, to sponsor's website

¼ page ad in CCPOR pattern book

Placement of 1 sponsor-provided banner

Daily announcement at main show arena

Sponsor board/banner recognition at show office

Facebook recognition within 2 weeks leading to CCPOR

### **Class Sponsorships - \$25 (Cash Sponsorship Only)**

A Business Card ad in CCPOR pattern book

Recognition on class list in CCPOR pattern book

Announcement during class sponsored

Recognition as class sponsor on APHC's website

### **Sponsor & Vendor Guidelines**

- Any sponsor, company, or club member may participate within the guidelines above, and receive the listed benefits. Full or Per-Show Sponsorships entitle the sponsor to a single vendor space as long as vendor guidelines are followed.
- All Sponsorships must be paid before production of the shows pattern book to receive full benefits. Deadline is one week prior to the show.
- Vendors wishing to sponsor will be held to current vendor guidelines per the following two weeks before the show.
  - Have signed application submitted to vendor chairperson meeting showground requirements
  - Check submitted to vendor chairperson
  - Ad for pattern book/website provided to vendor or sponsorship chairperson
- Donations to the APHC will be accepted at the discretion of the Sponsorship Committee