



2021-22 Sponsorship Levels

Copper Level Sponsor/Saddle Sponsor - \$2500

Cash or product sponsorship – product must benefit Copper Country awards program

Potential naming rights for arena, or a division, or set of events at CCPOR
Logo identification on the cover and full page ad in the CCPOR pattern book

Banner ad and hyperlink from APHC's website, to sponsor's website

Preferred stalling or vendor placement full year

Complementary indoor vendor space at CCPOR event

Banner placement – up to 3 sponsor-provided banners full year

Daily announcement at main show arena full year

Sponsor board/banner recognition at CCPOR show office

Facebook recognition within 2 weeks leading to CCPOR & each APHC show

Full Year APHC Sponsor for \$1000

Cash or product sponsorship- product must benefit APHC Awards Program or Hospitality

Current and New Full-year sponsors continue to retain benefits already in place for entire year

Banner ad and hyperlink from APHC's website, to sponsor's website

¼ page ad in every show pattern book

Complementary indoor vendor space at CCPOR event/at cost all other APHC shows

Preferred stalling or vendor placement full year

Placement of 2 sponsor-provided banners full year

Daily announcement at main show arena full year

Facebook recognition within 2 weeks leading to each APHC show

Show Level Sponsor for \$250

Cash or product sponsorship- product must benefit APHC Awards Program or Hospitality

Banner ad and hyperlink from APHC's website, to sponsor's website

¼ page ad in CCPOR pattern book

Complementary 10x10 indoor vendor space at CCPOR event

Placement of 3 sponsor-provided banner at CCPOR

Daily announcement at main show arena

Facebook recognition within 2 weeks leading to CCPOR

Award Program & Futurity Level Sponsor - \$150

Cash or product sponsorship – product must benefit APHC awards program or Hospitality Program

Banner ad and hyperlink from APHC's website, to sponsor's website

¼ page ad in CCPOR pattern book

Placement of 1 sponsor-provided banner

Daily announcement at main show arena

Sponsor board/banner recognition at show office

Facebook recognition within 2 weeks leading to CCPOR

Class Sponsorships - \$25 (Cash Sponsorship Only)

A Business Card ad in CCPOR pattern book

Recognition on class list in CCPOR pattern book

Announcement during class sponsored

Recognition as class sponsor on APHC's website

Sponsor & Vendor Guidelines

- Any sponsor, company, or club member may participate within the guidelines above, and receive the listed benefits. Full or Per-Show Sponsorships entitle the sponsor to a single vendor space as long as vendor guidelines are followed.
- All Sponsorships must be paid before production of the shows pattern book to receive full benefits. Deadline is one week prior to the show.
- Vendors wishing to sponsor will be held to current vendor guidelines per the following two weeks before the show.
 - Have signed application submitted to vendor chairperson meeting showground requirements
 - Check submitted to vendor chairperson
 - Ad for pattern book/website provided to vendor or sponsorship chairperson
- Donations to the APHC will be accepted at the discretion of the Sponsorship Committee